



## Annual Bancroft Auction - Pay to Plays - FAQs

Some of the most fun ways to help Bancroft for Bancroft's annual auction are the "pay-to-play" events hosted by Bancroft families just like you. What's a pay-to-play, you ask? Here is some information to help you better understand the concept.

- 1. What is a "pay-to-play?"** A pay-to-play is a fundraiser hosted by one or more parents or families. These often take the form of a party or special event (e.g. BBQ, crafting party, movie night, cocktail party). To attend a pay-to-play, guests will need to buy a ticket, which can be purchased at the Auction.
- 2. Who can attend a pay-to-play?** This depends entirely on what kind of pay-to-play you are hosting. Some pay-to-plays may be for kids only, some for the whole family, and some for adults only. It's your party so you get to decide what it's going to look like!
- 3. Who pays to host the pay-to-play?** The short answer is: you. By hosting a pay-to-play, you are essentially donating all of the supplies needed to hold the event. You will not recoup any cost from ticket sales. This is why these fundraisers are so great for our school: 100% of the ticket sales goes to the PTA.
- 4. How much should a ticket to my pay-to-play cost?** This depends on the nature of your party. Typically, tickets to pay-to-plays range anywhere between \$20-\$100. You can price per person, per couple, or per family. If you're not sure how to price your event, talk to a member of the auction committee for guidance.

### Tips and Recommendations:

- Pick a date! People will be more likely to buy a ticket to your event if they know when to expect it and if they can attend. (If choosing a date, we will simply need to know before the event, so you have time to determine what works best for you)
- Go in on a pay-to-play with other families! Hosting with more than one family will spread the workload and offset the cost of the party.
- Relax and have fun with it! At the end of the day, this is a great opportunity to raise money for the school, spend time with established friends, meet new families at Bancroft, and build community.

Think you'd like to host a pay-to-play? Fill out the attached form and email it to the auction committee at [bancroftdonations@gmail.com](mailto:bancroftdonations@gmail.com). Thank you for your continued support!



## **Bancroft Silent and Live Auction Donation Suggestions**

We are seeking Tax-Deductible Donations for our Annual Auction, being held in conjunction with Roosevelt Elementary School and Washington Elementary School. What are we looking for? That's up to you! Here is a list of suggestions, but we are open to your ideas! If you know of a business who might donate, please ask, providing the Auction Donation letter and form! All proceeds from Bancroft donations, benefit our Bancroft Middle School Community! All items, unless truly vintage, must be NEW/Unused and if there are expirations, please clearly state!

### **Some Suggested Items:**

- **Tickets** to a Sporting Event, Theater Event, Local Festival, etc.
- **Do you like to cook or bake?** You could offer delicious baked goods, such as a pie for a month for 3 months, or a cake to order, Home Made Tamales, Delivered dinner for four, etc.
- **Do you know a restaurant or salon that would donate a Gift Card?**
- **Do you know a business that would donate Goods or Services?** Examples of services could include, but are not limited to: Contractor Services, Pet Grooming, Wine Tasting, Spa Services, Cleaning Services, Babysitting, etc.
- **Other items to consider for Donation:** Wine, Artwork, a Bicycle, Skateboard, or Scooter, Gift Baskets – the contents of your choice, etc.
- **Live Auction – Have a timeshare or Airbnb/Rental property** you're willing to donate time to? Do you know of a business that will host a function?

The possible donations are endless. If you have an idea but you're not sure, please let us assist you!

**And most importantly, again, Donations are 100% Tax-Deductible to their full value, and 100% of the proceeds will benefit Bancroft Middle School through Bancroft PTA!**

Please use the donation letter and form for acknowledgement of donation and donors! Physical items can be dropped off at Bancroft Middle School, attention Bancroft PTA. You can also send or email the completed form and indicate that Pick-up is requested!

If you have questions, please email [bancroftdonations@gmail.com](mailto:bancroftdonations@gmail.com) or call Jill Stowe at 510-326-5446. Thank you for your consideration!



## Sponsor the Annual Auction

### Platinum \$450 - Sponsor a table (Casino, Bar, Dessert or Food)

- You provide a large banner for us to hang
- We will have a framed sign at the table with your logo and thanks for the sponsorship
- Your name and logo will appear on the back of the bid number paddles
- Your name and logo will appear on the signs hanging throughout the venue that will list and thank all of the sponsors.
- Your name and logo will be acknowledged prominently on our website, [www.bancroftpta.org](http://www.bancroftpta.org) and Facebook @bancroftmiddleschoolPTA

### Gold \$200 - Sponsor a Silent Auction Table

- Your name and logo will appear on the numbered table sign on a silent auction table
- Your name and logo will appear on the back of the bid number paddles
- Your name and logo will appear on the signs hanging throughout the venue that will list and thank all of the sponsors.
- Your name and logo will be acknowledged on our website, [www.bancroftpta.org](http://www.bancroftpta.org) and Facebook @bancroftmiddleschoolPTA

### Silver \$150

- Your name and logo will appear on the back of the bid number paddles
- Your name and logo will be acknowledged on our website, [www.bancroftpta.org](http://www.bancroftpta.org) and Facebook @bancroftmiddleschoolPTA

### Bronze \$75

- Your name and logo will appear on the signs hanging throughout the venue that will list and thank all of the sponsors.
- Your name and logo will be acknowledged on our website, [www.bancroftpta.org](http://www.bancroftpta.org) and Facebook @bancroftmiddleschoolPTA

### For All Submissions:

- Camera Ready Artwork needs to be supplied in digital format (.pdf or .jpg preferred). Files can be emailed to [bancroftdonations@gmail.com](mailto:bancroftdonations@gmail.com). The deadline is April 9<sup>th</sup>.
- If you do not have camera ready artwork, we can create it for you! Information is needed by April 2<sup>nd</sup>.
- Payment can be by check payable to: Bancroft PTA, or via PayPal to [bancroftdonations@gmail.com](mailto:bancroftdonations@gmail.com) (Please note: Auction and Sponsor Level i.e. "Gold")

